

21ST INTERNATIONAL SEMINAR ON

# PASTE AND THICKENED TAILINGS

11-13 APRIL 2018 | RENDEZVOUS HOTEL PERTH SCARBOROUGH, PERTH, WESTERN AUSTRALIA

## SPONSORSHIP & EXHIBITION OPPORTUNITIES

### BACKGROUND

This seminar is the 21st in the series of international seminars on paste and thickened tailings (P&TT) initiated by the ACG in 1991, and reflects the developing maturity of P&TT management. Paste 2018 seeks to explore the considerations needed to raise the mining industry leaders' awareness of how important environmental stewardship, with regard to their tailings facilities, is to long-term industry sustainability.

Over the past decade, the potential benefits to be gained from adopting thickened tailings technology on mining operations have become widely accepted, and there would be few mine feasibility studies presently undertaken that do not include this as an option to be evaluated. Very interestingly, a number of operations are now retrofitting their plants and tailings storages from conventional to thickened technology. The reason for this is the increase in the mass of tailings that can be accommodated on a given footprint, and more importantly, the greater the volume of water that can be recovered for reuse in the plant in arid areas.

### SEMINAR THEMES

- Thickening and filtration
- Transportation
- Rheology
- Surface disposal
- Underground and backfill
- Closure and rehabilitation
- Case studies
- Emerging issues and technologies

### PROMOTION

The ACG is undertaking a niche marketing campaign to promote this seminar to local and international professionals via:

- Internet marketing – promotion via the dedicated seminar website, ACG website and other mining event websites.
- Promotion of the event in the ACG newsletter that is distributed to almost 7,000 mining professionals worldwide.
- Industry association including the University of Science and Technology Beijing, The University of Melbourne and The University of Western Australia.
- Direct mail campaign – event specific flyers, registration brochures and targeted electronic mail.
- Media support and coverage from reputable industry journals, magazines and newsletters.
- International and local exposure through the activities and support of key industry personnel.
- Regular communication to ACG mining event past delegates.
- Promotion at selected ACG and international geotechnical engineering events.

Principal Sponsor

 **BASF**  
We create chemistry

# SPONSORSHIP & EXHIBITION OPPORTUNITIES

## PRINCIPAL SPONSOR\*\*

(one package available)

- Acknowledgement of Principal Sponsor status.
- Opportunity to supply a three minute promotional DVD. The DVD content is subject to ACG approval.
- Opportunity to present a 3 - 5 minute speech during the seminar plenary session or seminar dinner.
- Three complimentary registrations, which includes full admittance to the 21<sup>st</sup> International Seminar on Paste and Thickened Tailings.
- Six complimentary registrations for the seminar dinner.
- Double exhibition space for the duration of the event (6 x 2 m booth).
- Four exhibition booth staff passes to attend your booth.
- Technical session branding for one seminar morning session and lunch.
- Company logo to appear on seminar delegate bags.
- Two inserts included in seminar delegate bags.
- Company logo to appear in the seminar proceedings – printed and online repository (Paste 2018).
- Company banners (x2) placed at the front of the exhibition area for the duration of the event (subject to venue restrictions, supplied by sponsor).
- Invitation to contribute a technical article to an upcoming edition of the ACG newsletter (distributed to almost 7,000 mining professionals).
- Invitation to supply endorsement copy for Paste 2018 for marketing purposes.
- Full page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on all event promotional material including Paste 2018 electronic marketing and social media activity.
- Company logo, copy (max. 500 words) and hyperlink on event website.
- Company branding between seminar sessions.
- A copy of the authorised seminar delegate list.

## TRADE EXHIBITOR \*\*

(limited packages available)

AU \$6,600\*

- Acknowledgement of Trade Exhibitor status.
- One complimentary registration, which includes full admittance to the 21<sup>st</sup> International Seminar on Paste and Thickened Tailings and the seminar dinner.
- Exhibition space for the duration of the event (3 x 2 m booth).
- Two exhibition booth staff passes to attend your booth.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company logo on event website.
- Company branding between seminar sessions.
- A copy of the authorised seminar delegate list.

## OPEN ACCESS SPONSOR

(unlimited packages available)

AU \$5,500\*

- Acknowledgement of Open Access Sponsor status. Listed by company name with logo, alpha order in selected seminar promotional material, specific electronic direct mailings and in pre-planned social media posts.
- One complimentary registration, which includes full admittance to the 21<sup>st</sup> International Seminar on Paste and Thickened Tailings and the seminar dinner.
- Hyperlinked company logo on seminar sponsor web page.
- Hyperlinked company logo on seminar website, and ACG shop web page, directing people to online Paste 2018 papers page, post seminar.
- During the seminar, and post seminar, industry will be able to openly and freely access the seminar papers from the ACG Online Repository.
- Hyperlinked company logo on seminar papers page.
- Acknowledgement of Open Access Sponsor status in seminar onsite programme and onsite signage, with link to Online Repository.
- Follow up email to event delegates and paper authors, post-seminar, providing them with the link to the Paste 2018 papers web page
- Company branding between seminar sessions.
- A copy of the authorised seminar delegate list.
- An ACG supplied QR code graphic for sponsor to use in their own promotional material.

## MAJOR SPONSOR\*\*

(limited packages available)

AU \$11,000\*

- Acknowledgement of Major Sponsor status.
- Two complimentary registrations, which include full admittance to the 21<sup>st</sup> International Seminar on Paste and Thickened Tailings and the seminar dinner.
- Single exhibition space for the duration of the event (3 x 2 m booth).
- Three exhibition booth staff passes to attend your booth.
- Technical session branding for one seminar session.
- Company logo to appear on seminar delegate bags.
- Two inserts included in seminar delegate bags.
- Acknowledgement in the seminar proceedings (printed only).
- Half page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on selected event promotional material including Paste 2018 Seminar electronic marketing and social media activity.
- Hyperlinked company logo on event website.
- Company branding between seminar sessions.
- A copy of the authorised seminar delegate list.

\*\* The ACG reserves the right to alter the trade exhibition floor plan.

# SPONSORSHIP & EXHIBITION OPPORTUNITIES

## WIFI SPONSOR

(one package available)

AU \$POA\*

- Acknowledgement of WiFi Sponsor status.
- Signage at event to promote WiFi Sponsor status
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on seminar website.
- Company branding between seminar sessions.
- A copy of the authorised event delegate list.

## SEMINAR DINNER SPONSOR

(one package available)

AU \$16,500\*

- Acknowledgement of Seminar Dinner Sponsor status.
- Eight complimentary tickets to seminar dinner.
- Company representative or invited peer to make 15 minute address.
- Opportunity to distribute goodwill items to dinner attendees.
- Opportunity to display company signage at dinner venue (subject to venue permission) for the duration of the function.
- Opportunity to host a VIP table at the seminar dinner.
- Opportunity to provide entertainment (at sponsor's additional cost).
- Opportunity to provide a raffle draw at the seminar dinner (prize supplied by sponsor).
- One insert into seminar delegate bags.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company name/logo to appear on event website.
- Company branding between seminar sessions.
- A copy of the authorised seminar delegate list, with contact details.

## BARISTA COFFEE BAR SPONSOR

(one package available)

- Acknowledgement of Barista Coffee Bar Sponsor status.
- Barista Coffee Bar during refreshment and lunch breaks, located in the exhibition area, for duration of the event.
- Company signage within the Barista Coffee Bar area (to be provided by sponsor).
- One complimentary registration, which includes full admittance to the 21st International Seminar on Paste and Thickened Tailings.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on seminar website.
- Company branding between seminar sessions.
- A copy of the authorised seminar delegate list.

## STUDENT REGISTRATION SPONSOR

(limited packages available)

AU \$4,400\*

- Acknowledgement of Student Registration Sponsor status.
- One registration for a full-time university mining student to attend the 21st International Seminar on Paste and Thickened Tailings and the seminar dinner.
- Two dinner registrations (for sponsoring company representatives already registered for the seminar) to accompany student to and be seated with student at dinner.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on seminar website.
- Company branding between seminar sessions.
- A copy of the authorised seminar delegate list, with contact details.

## SPECIAL SPONSORSHIP PACKAGES

- |                                      |   |
|--------------------------------------|---|
| • Pens<br>AU \$3,300*                | (supplied by sponsor)<br>(one package available)      |
| • Pads<br>AU \$3,300*                | (supplied by sponsor)<br>(one package available)      |
| • Delegate Bag Insert<br>AU \$3,300* | (supplied by sponsor)<br>(limited packages available) |
| • Lunch<br>AU \$3,300*               | (three packages available)                            |
| • Name Badge Lanyards<br>AU \$3,300* | (supplied by sponsor)<br>(one package available)      |
| • Refreshment Break<br>AU \$2,200*   | (limited packages available)                          |

## SPONSOR/EXHIBITOR REGISTRATION

To secure your participation as a sponsor or exhibitor, please complete and return the registration page along with your company logo as a high resolution EPS vector file, minimum 300 dpi.

On receipt of the registration form, a letter of confirmation will be issued to the person listed as the event coordinator on the sponsor/exhibitor registration form.

Please note that all packages (where limited) will be confirmed on a "first come, first served" basis.

\* Australian Goods & Services Tax (GST) inclusive.

# SPONSOR/EXHIBITOR APPLICATION

## SPONSOR/EXHIBITOR COMPANY

Please print. \*denotes mandatory fields.

\*Company \_\_\_\_\_

\*ABN/ACN \_\_\_\_\_

\*Authorised by \_\_\_\_\_

\*Position \_\_\_\_\_

\*Address \_\_\_\_\_  
\_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_

Ph/Mob \_\_\_\_\_ Fax \_\_\_\_\_

\*Email \_\_\_\_\_

## EVENT COORDINATOR

Please print. \*denotes mandatory fields.

\*Name \_\_\_\_\_

\*Ph/Mob \_\_\_\_\_

\*Email \_\_\_\_\_

## SPONSOR/EXHIBITOR PACKAGE

Package \_\_\_\_\_

Value (AU\$) \_\_\_\_\_

Package \_\_\_\_\_

Value (AU\$) \_\_\_\_\_

Package \_\_\_\_\_

Value (AU\$) \_\_\_\_\_

**TOTAL VALUE AU\$** \_\_\_\_\_

Please return this completed form and the ACG will send you an invoice.


PO# (If required): \_\_\_\_\_

## PAYMENT OPTIONS


- Electronic funds transfer (EFT) - Please refer to the details on the invoice.
- Credit card payments - please contact the ACG on +61 8 6488 3300 to arrange payment. (Visa and Mastercard are the only cards we accept)


For sponsor|exhibitor terms and conditions please visit [www.paste2018.com](http://www.paste2018.com)

Please complete and return this form to: **Australian Centre for Geomechanics**

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